

Profile (abbreviated version)

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The Institute for Professional Communication supports employees and superiors in all forms of communication processes. It aims at seizing communication as an essential and most useful tool for adequate, goal-oriented, effective and responsible leadership.

The various areas of professional communication range from identifying one's conversational manner via professional listening to developing strategies for change and implementing those strategies. Dialogue is the key method in leadership, for showing appreciation and solving conflicts.

Founder Markus Junger (M. A.) was trained in professional communication by Prof. Dr. Christian-Rainer Weisbach. For more than 15 years he has been working for various companies and institutions as a personal trainer, coach and consultant for professional communication. Markus Junger is part-time lecturer at the University of Tübingen and studied rhetoric and pedagogics.

Co-founder Prof. Dr. Christian-Rainer Weisbach teaches and researches at the Universities of Hohenheim and Tübingen. For more than 30 years, he has comprehensive experience in personnel development, coaching and consulting and is the author of various publications on professional communication.